

Your Privacy

WEAR HAPPYNESS (a trading name of No Place Like Holm Ltd) is totally committed to protecting your privacy when using our platform / our website / web app and the same applies for all users. We fully appreciate and respect the importance of your privacy on the Internet. All operatives working on behalf of WEAR HAPPYNESS will not disclose information about you to third parties except where it is part of providing our service to you. This includes if in the future you ask for a product to be sent to you and only where we have your express permission to do so.

Your Consent

WEAR HAPPYNESS will not sell your name, e-mail address, or any other personal information you provide on the WEAR HAPPYNESS website / web app, to any third party without your permission, however we cannot be held responsible or held liable for the actions of third party sites from which you may have linked or been directed to the WEAR HAPPYNESS website or app.

Communication & Marketing

If you have registered for a WEAR HAPPYNESS membership, we may occasionally update you on new services and special offers relevant to your body shape via e-mail or SMS.

All WEAR HAPPYNESS web app users and members have the option to opt-out of receiving marketing communications other than those necessary to permit you to manage your membership. If you do not wish to continue to receive any correspondence from WEAR HAPPYNESS, you will be invited to cancel your membership. Should you wish to remain a member but without email or SMS marketing, please simply click on the "unsubscribe" link in any email communications you receive from WEAR HAPPYNESS.

Cookies

A cookie is a small information file that is sent to your computer, mobile or other device when you visit a website and it will recognize your device on future visits. These types of files do a number of different jobs such as remembering your preferences and chosen items, assisting you to improve your site experience as well as trying to ensure any adverts or offers you see online that may appear from time to time, are more relevant to you. These "cookies" can be divided into 4 types each of which each is outlined below:

Category 1: Strictly Necessary Cookies

These cookies are essential in order to enable the site to provide services you have requested.

Category 2: Performance Cookies

This type collects anonymous information on how everyone uses the WEAR HAPPYNESS app and website. The data is merged with other users to enable us to improve how the site and app both operate. For example, we invest in analytical cookies to help understand how users arrive at the website and furthermore within the app, to understand how each is browsed, in order to identify areas where we can improve things. For example within the app, we review navigation, preferred screen options and responses to marketing campaigns. Importantly, the data stored by these cookies never shows personal details from which your individual identity can be established.

Category 3: Functionality Cookies

WEAR HAPPYNESS uses functionality cookies within the web app to remember your measurements, features, your subscription details and the brands and garments you like or view. These cookies remember choices and preferences you make, so we can then use the data to provide you with an experience more appropriate with your selections and make your web app membership / site visits more relevant and interesting to you. The information is merged with other users on an anonymous basis to enable us to improve how the app and website operates and to develop new services.

Category 4: Targeting Cookies or Advertising Cookies

These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests. They remember the websites you have visited and that information can be shared with other parties such as advertisers. However, WEAR HAPPYNESS does not support the use of these cookies in respect to you (and especially for those users who believe these cookies are already in breach of their privacy).

We support and recommend you change the settings on your browser to prevent these cookies being stored on your computer or mobile device. Your browser "help" section will normally provide details on how to manage your 'Cookies' settings.

Site Statistics

We may disclose statistics that are both merged and anonymous about the number of visitors to the WEAR HAPPYNESS website and users / downloads of the WEAR HAPPYNESS web app. This is captured using cookies and code which is embedded in the app and website. Both the cookies and the embedded code provide statistical information about visits to pages on the members' section of the website, the duration of individual page view, paths taken by visitors through the site, data on visitors' screen settings and other general information. WEAR HAPPYNESS uses and stores this type of information, as with that obtained from other cookies used on the app and website, to help improve services to users. Further information regarding the way in which this information is obtained and used can be obtained by contacting WEAR HAPPYNESS via support@wearhappyness.com.

Protecting You Financially

WEAR HAPPYNESS protects your financial security by working with STRIPE, who manage all our subscription payments. More details can be found on their website here www.stripe.com/gb/about. By using STRIPE, we avoid the need to collect commercial details, such as credit card information, associated with you and other app users.

Transfers of Your Information

The information that we collect from you may be transferred to, and stored at, a destination outside the United States and the European Economic Area ("EEA"). It may also be processed by staff operating outside the 'EEA' working for WEAR HAPPYNESS. Such processing may, for example, be required in order to provide support services.

Unfortunately, the transmission of information via the Internet is never completely secure. We will do our best to protect your personal data, but cannot guarantee the security of data transmitted through the WEAR HAPPYNESS website and web app; therefore any transmission is at your own risk. Once we have received your information, we will follow procedures with security features to seek to prevent unauthorized access.

For our CRM services, we partner with DIGICOM who provide the majority of our email communications. This requires your data to be shared securely between us, in order that we can provide the full extent of the WEAR HAPPYNESS services to you.

Disclosures of Your Information

We may disclose your personal information to other companies, however only with your express permission. We may also disclose your personal information to third parties:

- in the event that WEAR HAPPYNESS sells or buys another business or assets;
- if WEAR HAPPYNESS or substantially all of its assets is acquired by a third party, in which case personal data which we hold about customers may be one of the transferred assets; or
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply WEAR HAPPYNESS terms of; or to protect the rights, property, or safety of WEAR HAPPYNESS, its' members, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection.

Third Party Sites

The WEAR HAPPYNESS website and web app may contain links to and from other websites and apps relating to business associations, advertisers and other third parties. If you follow a link to any of these websites, please note that they have their own privacy policies and that we do not accept any responsibility or liability for their policies. We recommend you check their policies before you submit any personal data to these websites.

Checking Your Details

If you wish to verify the details you have submitted to WEAR HAPPYNESS, you may do so by contacting us via the address given below. Our security procedures mean that we may request proof of identity before revealing information. This proof of identity will take the form of your e-mail address and membership password submitted upon registration. You must therefore keep this information safe as you will be responsible for any action which we take in response to a request from someone using your e-mail and password. We strongly recommend that you do not use your browser's password memory function as that may permit other people using your device to access your personal information.

Contacting Us

No Place Like Holm Limited (at the address below) is the data controller for the purpose of the Data Protection Act 1998 (the Act).

You have the right to access the information which WEAR HAPPYNESS holds about you and your right of access can be exercised in accordance with the Act. You may lodge an access request for free, but depending upon the personal information you request, we may impose a charge to recover reasonable administrative costs in providing you with details of the information we hold about you. We will notify you of any such charge upon receiving your access request, so you can first confirm whether you wish to proceed and pay such charge.

We are always delighted to hear from users of the WEAR HAPPYNESS app and website, especially when it relates to a problem – so we can fix it for you. We are always grateful for any time you spend sharing your experiences. We use this knowledge to learn and improve our services.

Customer satisfaction is of the utmost importance to everyone associated with WEAR HAPPYNESS. We want you to have a great experience within the WEAR HAPPYNESS website and web app. Especially for those signed up to the paid membership and so you enjoy the benefits of using the app. We also greatly value and appreciate you recommending WEAR HAPPYNESS to your friends and family.

Finally, we are proud to be a member of the Information Commissioner's Office (www.ico.org.uk) and we aim to comply with their recommended approach regarding your data privacy and certainly seek to follow their guidance and adopt the majority of their recommendations (which are commercially reasonable for the size of our organization).

Last updated September 2021

If you have any questions or feedback about this statement, or if you would like us to stop processing your information, please do not hesitate to contact support@wearhappyness.com , ideally using your login email to avoid further security questions.

We welcome your contact and will be delighted to answer any questions you may have.

Please write to us at the below address, clearly referencing PRIVACY MATTERS:

No Place Like Holm Ltd,
5th Floor, Thames Tower,
Station Road
Reading
Berkshire RG1 1LX
United Kingdom